



# Experiential Learning... *Serious Fun!!*

Issue 2011-1

May 16, 2011

## Emphasis on Experiential Learning

Bill Heinz, President



### In this issue:

- Where you can experience us!
- Summer Camps Snapshot
- Destination Series
- FREE Arabic Program for Middle and High Schoolers
- Summer Schedule update



### Summer is just around the corner!

We are preparing for it! This year's Summer Schedule will include new and exciting offerings such as our new Destination series: Italy, Greece, Spain & France as well as our popular Summer camps for children.

**Summer Schedule is out! check it out and join us for a fun and exciting season**  
[www.LosMonitos.com](http://www.LosMonitos.com)  
or give us a call at  
**(502) 893-0933**

What are your most vivid memories? What lessons have stuck with you for the longest time? Do certain things you learned in the past seem to be more accessible in your mental library than others? I will go out on a limb and proclaim the answer is YES. And chances are, one common thread for all of those was that you had a deeper, emotional, tangible or intimate connection to that learning experience. For Los Monitos Language Center, the objective has always been to educate in a manner that is highly pragmatic, conversational and useful. Building on that foundation, we are taking our focus to a higher experiential level. We have a two-fold purpose for this: First – we want our clients and students to retain and use what they have learned from our programs for as long as possible. Second – we want to appeal to the widest potential audience to be future students and clients. That means in addition to retention, we want to offer an EXPERIENCE through every program that stands on its own. Our programs should be described

as Amusing, Interactive, Relevant, Satisfying, Fun, Practical, Valuable, Targeted, Conversational, Enjoyable, Impactful, Relaxing, Useful, Energetic, Relational, Entertaining, Stimulating and Pleasurable. We believe this so much that all of those descriptors can be found on the back of our new business cards! Please be assured that we are very committed to providing rigorous language instruction to students who wish to reach a high degree of conversational proficiency. We also recognize that there are many who do not necessarily share that objective – and we want to provide them with more appealing options. With this new emphasis, we truly have programs for anyone and everyone that has some degree of international interest. Our newly crafted mission keeps us focused on that: **We develop, produce and deliver innovative, customized, effective and enjoyable world language and cultural programs.** Perhaps best summarized by our tagline, **Experiential Learning. Serious Fun!** We sincerely look forward to engaging you in current and future programs!

### Where you can Experience us!

#### Java Brewing Company

Los Monitos has partnered once again with Java this year to bring back our acclaimed "Around the World Series" in two phases: In May, "International Beer and Language Series" where participants will receive expert presentations about the beers and language form the featured countries for a fun one-of-a-kind experience!

- May 17th Belgium
- May 24th Argentina
- May 31st Italy

In July, "International Wine and Language Series" where participants will receive expert presentations about the wines and the language form the featured countries for a fun one-of-a-kind experience!

July 5th -26th

Featuring Italy, France, Spain & Argentina

You can register:

[www.losmonitos.com/aroundtheworld](http://www.losmonitos.com/aroundtheworld)

**Vincenzo's Italian Language and Dining Series returns in JULY!**



"An Entire Day of French Food...In 4 Weeks". Hosted at newly opened Ghyslain, each week sample and learn about French foods eaten at each mealtime. 4 Weeks, from June 22nd through July 13th, 6:30-8:00pm.

**AND...See our Destination Series on the BACK PAGE!**

### Summer Camps are underway and NOW ENROLLING.

This year our Summer Camps will start on June 20th. We will be offering our popular **themed Summer Camps for 5 - 12 YO** in Spanish, French, Italian & German as well as our unique Chinese and Japanese camps. This year we are offering **early drop-off and late pick up** as well as **lunch, snacks and field trips**. Our Camps are energetic and fun, constantly changing activities that include games, songs, crafts and much more! Remember, it's not just about the language but what other cultures have to offer that expand your child's horizons! There are some spots left....don't wait to register!



## Los Monitos Language Center is awarded Federal STARTALK grant to create Interactive Arabic Language and Culture Institute

Connecting and Collaborating with the Arab World:  
 July 19 - August 6, 2011  
 For Middle and High School Students

This intensive, **three-week program** is made possible—and **FREE to students**—by a grant from the NSA, administered by the **National Center for Foreign Languages**. Accommodating just 30 students, the program will allow students to develop conversational ability in and knowledge of Arabic language and culture through dynamic and creative instruction, field trips and cultural presentations. In addition, participants will be able to establish real-world connections with peers in the Middle East through video-conferencing and email.

This is the **first STARTALK-funded Arabic language program in the region**, and is offered in partnership with Jefferson County Public Schools. Interested students must be between 6th and 12th grades, have a strong interest in learning about other languages and cultures, and complete and submit the student application found at the program website: [www.losmonitos.com/startalk](http://www.losmonitos.com/startalk)

## Staff Positions Changed to Align with New Experiential Emphasis

Recently, Los Monitos Language Center has made some significant staff position changes to support its emphasis on student experience. Two New positions were created: **Programs and Promotions Manager** and **Student Experience Manager**. President & CEO Bill Heinz notes, "These positions were necessary in order to support some overall growth objectives for our company—with an emphasis on extending past the walls of either one of our two language centers." In fact, Los Monitos' goal is to position itself not only as a local and regional company but a national program producer! **Sara Silva** is now in charge of Programs and Promotions, where she will create and develop new program ideas from their inception to their public promotion and also will continue to manage existing programs as well as translation and interpreting services. **Maria Kupper**, as our new Student Experience Manager, will be working directly with current and prospective students—assisting them in any way necessary to make their learning language experience pleasant and relevant.

You can contact Sara directly at [sara@losmonitos.com](mailto:sara@losmonitos.com) and Maria at [maria@losmonitos.com](mailto:maria@losmonitos.com).

## Great Experiences!

### What our students are saying...

Since this is my 3rd Spanish class (course), I obviously love learning the language at Los Monitos! The curriculum is appropriate considering our abilities, our instructor is EXCELLENT, and being in the Intermediate class with peers from my first class has been helpful in both learning the language and creating bonds of friendship that we encourage each other to continue. We are very comfortable with each other, Jason Raff is "used" to us and helpful in accommodating our individual needs. I hope to continue learning Spanish even after Intermediate! - Erin Hargan (Spanish Intermediate)

## Destination: Series

We're taking our travel programs to an EXPERIENTIAL level! We are going to embark on an adventure, exploring different countries from a fresh and new perspective! If you are planning to travel in the near future or just thinking about it, our new Destination Series is a MUST!

### Destination Italy:

#### Your Travel Starts Here!

- 1<sup>st</sup> class: Pick-up your luggage (Louisville Airport)
- 2<sup>nd</sup> class: Hotel Check-in (**Local Hotel**)
- 3<sup>rd</sup> class: Getting around: directions, means of transportation, etc. (Local Neighborhood)
- 4<sup>th</sup> class: First stops (Gelato Gilberto)

#### 4-week class

Thursdays 7:00-8:00 pm  
 July 7 – 28<sup>th</sup>  
 \$99

### Destination Italy:

#### A Journey of Regional Food Discovery

Brings you to an exciting new perspective on the different regions of Italy and their food, culture and customs.

#### 4-week class—at Los Monitos—Crescent Hill

Thursdays 7:00-8:15 pm  
 August 11<sup>th</sup> – Sept 1<sup>st</sup>  
 \$119 per person

### Destination Greece:

#### A Journey of Regional Food Discovery

- 1<sup>st</sup> class: Regional Explanation of Greek Cuisine, comparison with Mediterranean and Middle East influence and travel tips. Sample Dips (Hummus, skordalia, eggplant, etc.)
- 2<sup>nd</sup> class: **Greek Alphabet and Basic Greetings**. Food component: Pies (Spinach, cheese, vegetable & baklava)
- 3<sup>rd</sup> class: **Ordering at a Restaurant**. Aegean Island food and history. Sample Gyros (chicken, pork, lamb, pan fried)
- 4<sup>th</sup> class: **Greek Idioms and travel vocabulary**. Sample Moussaka and pastitsio.

#### 4-week class—Hosted at It's All Greek to Me!

Tuesdays 6:30-7:45 pm  
 May 31st – June 28<sup>th</sup>  
 \$119 per person

### Destination Spain & Latin America:

#### A Journey of Regional Food Discovery

- 1<sup>st</sup> class: **Basic greetings and introductions**. The differences between Spanish, Cuban and Mexican cuisine. Tastings from these three countries.
- 2<sup>nd</sup> class: **Ordering appetizers/tapas**. Featuring Spain.
- 3<sup>rd</sup> class: **Ordering drinks and asking questions**. Featuring Cuban cuisine
- 4<sup>th</sup> class: **Ordering desert and conversation over coffee**. Featuring Mexican cuisine.

#### 4-week class—Hosted at MOJITOS in Holiday Manor!

Mondays 6:30-7:30 pm  
 June 6<sup>th</sup> – June 27<sup>th</sup>  
 \$99 per person